What Does Civic Engagement Look Like?

FOCUS LEVEL

Systems



Political Reform:

Initiatives that improve the rules of the game, such as campaign finance, re-districting. modernizing election processes



Civic Infrastructure:

Efforts that build tools for engagement, such as building nonprofit or philanthropic capacity for problem solving, open data/ transparency. information/iournalism



Voting and Local Elections:

Programs that help more people vote, such as nonpartisan voter registration and increasing engagement in electoral processes



Political Participation:

Efforts that involve more people in political processes. such as public meeting engagement and participatory budgeting



Civic Learning:

Individual

Programs that ensure youth gain knowledge and experience, such as school-based civic education, service learning, youth development



Advocacy & Public Policy:

Actions that inform legistlation or policy, such as nonpartisan awareness building issue and/or 501c4 support



Service:

Programs that create paths for people to serve their communities, such as service years, volunteering, and neighboring



Charitable Giving:

Efforts that encourage more donations. including individual, small-dollar philanthrophy and/or greater institutional giving



Place-Making & Community **Development:**

Initiatives that build stronger connection to place, including urban planning, economic development, asset-based funding



Social Capital/ Cohesion:

Actions that nurture interpersonal engagement and trust, such as interactions between neighbors or informal community-building activities



Deliberative Democracy:

Programs that convene effective deliberations. such as sustained dialogue, citizen decision-making, consensus building



Community Organizing:

Efforts that empower individuals to take action and effectively mobilize the people around them, such as marches, rallies, and demonstrations



Leadership **Development:**

Programs that create leaders who will contribute to the public good, such as fellowships, trainings, and leadership education

