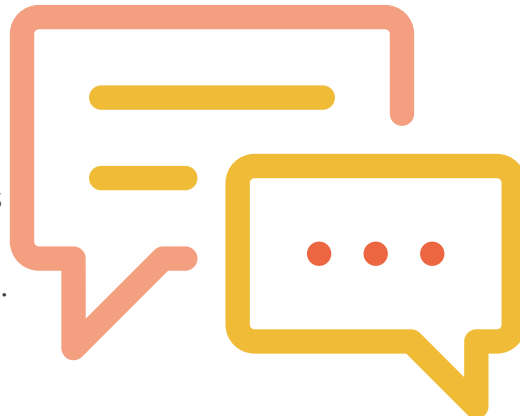


CONVERSATION GUIDE

In fall 2019, New Economy Initiative and Philanthropy for Active Civic Engagement released *Entrepreneurial Reciprocity: The Case for Entrepreneurs' Engagement in the Community*—a paper which explores how entrepreneurs think about community engagement and giving back. This paper is meant to help encourage a conversation about the relationship between communities and entrepreneurs. To guide that conversation, we are providing a list of questions that can serve as prompts for further discussion.



- ▶ What does community mean to you? Does place (or geographic community) have a role in that definition? How should entrepreneurs think about community?
- ▶ What does community engagement mean to you?
- ▶ How is your community supporting entrepreneurs, either in building their businesses or engaging their communities? Are there examples that you think should serve as a model for other communities?
- ▶ How do you see entrepreneurs engaging your community? What are they doing, and what seems to be their motivations? Are there examples of entrepreneurs engaging the community you think should be replicated?
- ▶ What do you see as the major benefits of entrepreneurs engaging communities? What do you see as the major obstacles? Do you have any ideas or solutions to mitigate the obstacles?
- ▶ Do you think certain characteristics of entrepreneurs make them more or less likely to engage communities? What are those characteristics?